

BI 2017 is the only event of its kind, bringing together top technologists from SAP, independent consulting firms, and leading global organisations. Join us this year – again or for the first time – for a unique educational and networking experience.

## Brand new content

40+ new sessions covering the hottest topics, including:

- New solutions and strategies to drive better, faster decision making and bottom line results
- Implementation and migration best practices to ensure project success for all of your BI initiatives
- Practical advice to drive your SAP® BusinessObjects™ BI investments, including business case development and ROI determination
- Product updates, new releases, and business use cases for SAP's new and upgraded solutions, including SAP BusinessObjects™ Lumira, SAP Digital Boardroom, and SAP BusinessObjects Cloud



## Exclusive take-home materials

Get copies of every session, plus tips, tricks, and recommendations to help you throughout the year. Walk away with:

- A BI strategy self-assessment and BI strategy e-book to drive your strategy when you return home
- A comprehensive list of benefits, upgrade prerequisites, and key steps needed for migrating existing SAP BW solutions to agile SAP HANA-optimised models
- A useful Q&A document to kick-start discussions on value-based analytics within your organisation and start you down the right path
- An R coding example created to predict soccer outcomes to use as a resource in creating your own predictive models when you return home



## 2 NEW Pre-Conference Workshops

Jumpstart your conference experience on 13 June and tap into special sessions, including:

- Important considerations for designing successful SAP HANA® analytic models
- A complete guide to the SAP BusinessObjects BI 4.2 release and beyond: The latest innovations, why upgrading to BI 4.2 matters, and the future road map of SAP BusinessObjects BI



## Product road map sessions from SAP

Sessions showcasing SAP product innovations and road maps, such as:

- Introducing SAP BusinessObjects Lumira 2.0
- Introduction to SAP Digital Boardroom
- SAP BusinessObjects Cloud: Leverage the integrated capabilities of BI, predictive, and planning to empower day-to-day work
- What's new with SAP BusinessObjects Web Intelligence 4.2



## Expanded networking opportunities

Learn from your peers and get access to focused networking events for like-minded colleagues to discuss hot topics or projects, including:

- Speed networking
- Ask the Experts
- Facilitated networking sessions



## Detailed case studies from leading organisations

Gain strategic and technical insight from recent BI initiatives. You will get access to effective requirements gathering and tool selection guidelines, visualisation and dashboard development techniques, effective strategies to maximise adoption, and practical lessons from real-world SAP HANA and SAP BusinessObjects BI implementations, upgrades, and migrations.

