HANA 2017 is the only event of its kind, bringing together top technologists from SAP, independent consulting firms, and leading global organisations. Join us this year – again or for the first time – for a unique educational and networking experience.

Brand new content

30+ new sessions covering the hottest topics, including:

- Choosing the best SAP HANA® deployment scenario for your organisation
- Cost-effective methods for implementation and ongoing management
- Application development and UX strategy
- The latest functionality and capabilities of SAP S/4HANA®, SAP BW/4HANA, and SAP HANA Cloud, on-premise and hybrid solutions
- SAP HANA security, administration, and optimisation best practices

Exclusive take-home materials

Get copies of every session, plus tips, tricks, and recommendations to help you throughout the year. Walk away with:

- A detailed list of SAP BW/4HANA features and capabilities, as well as specific guidelines for setting up a PoC
- A useful list of education options to help train your team on SAP S/4HANA analytics
- A list of benefits, upgrade prerequisites, and key steps needed for migrating existing SAP BW solutions to agile SAP HANA-optimised models
- A checklist of undocumented tips for system administration and operation
- A troubleshooting guide of common problems and their solutions

Product road map sessions from SAP

Sessions showcasing SAP product innovations and road maps, such as:

- SAP HANA road map and vision: What's new and what's next?
- An introduction to SAP's next-generation data warehousing solutions, including SAP BW/4HANA
- Innovate with SAP HANA using advanced analytical processing capabilities
- SAP HANA Cloud Platform 101: What, why, and how?

4 NEW Pre-Conference Workshops

Jumpstart your conference experience on 13 June and tap into special sessions, including:

- An introductory guide to SAP HANA administration, security, and performance monitoring
- Building a business case and road map for your SAP project – Key assessments, accelerators, and tools
- Important considerations for designing successful SAP HANA analytic models
- Learn how to build analytical applications on SAP HANA for free with the express edition

Expanded networking opportunities

Learn from your peers and get access to focused networking events for like-minded colleagues to discuss hot topics or projects, including:

- Speed networking
- Ask the Experts
- Facilitated networking sessions
- Interactive Q&As

Detailed customer case studies from global organisations

Gain insight from their SAP HANA deployment and post go-live experiences, from business case development and proving ROI, to technical landscape preparation and cost savings recommendations. You will get access to strategy, deployment and configuration considerations, implementation and migration tips, and real world use cases.