

Reporting & Analytics 2017 INTERACTIVE is the only event of its kind, bringing together top technologists from SAP, independent consulting firms, and leading global organizations. Join us this year - again or for the first time - for a unique educational and networking experience.

Brand new content

60+ new sessions covering the hottest topics, including:

- Practical advice to drive your SAP® reporting and analytics investments, including business case development and ROI determination
- Detailed information on new product functionality and road map plans for SAP's reporting and analytics solutions
- Live demos, new capabilities, and business use cases for SAP's newest products, including SAP Lumira® 2.0, SAP Analytics Hub, SAP Leonardo, and SAP Analytics Cloud
- New functionality available with SAP Lumira 2.0 and SAP BusinessObjects™ Web Intelligence 4.2, which you can experience by attending hands-on labs



Product road map sessions from SAP

Sessions showcasing SAP product innovations and road maps, such as:

- Explore SAP Leonardo and how it can drive your digital transformation
- Discover SAP Lumira 2.0 new capabilities and future direction
- Live Demo: Introduction to SAP Analytics Hub
- SAP Analytics Cloud: Leverage the integrated capabilities of BI, predictive, and planning to empower day-to-day work
- What's new with SAP BusinessObjects Web Intelligence 4.2



4 NEW Pre-Conference Workshops

Jumpstart your conference experience on Nov. 28 and tap into special sessions, including:

- A complete guide to the SAP BusinessObjects BI 4.2 release and beyond: The latest innovations, why upgrading to BI 4.2 matters, and the future road map of SAP BusinessObjects BI
- What you need to know to build, implement, and manage an effective BI road map and strategy that delivers measurable results
- Building a business case and road map for your SAP S/4HANA® implementation
- Building and maintaining a successful super user program: How to go live, thrive, and survive



Exclusive take-home materials

Get copies of every session, plus tips, tricks, and recommendations to help you throughout the year. Walk away with:

- A BI strategy self-assessment and BI strategy e-book to drive your strategy when you return home
- A sample quadrant diagram to map existing users and applications to help guide your SAP BI strategy
- A useful checklist that allows you to evaluate if a data model is suitable for real-time access
- Documents on sample SAP HANA® object organization, development standards, and data warehousing tips
- And more!



Expanded networking opportunities

Learn from your peers and get access to focused networking events for like-minded colleagues to discuss hot topics or projects, including:

- Speed networking
- Ask the Experts
- Luncheon networking
- Facilitated networking sessions



Detailed customer case studies from leading organizations

Firsthand experiences and lessons learned presented by:

- Aldo Group
- Fairfax Water
- Callaway Golf
- Carpenter Technology Corp.
- Breakthru Beverage Group
- And more!

